



Swachhta Pakhwada – 2020 Day 3 report

18th December 2020

Event: “Awareness and Sensitization of Farmers on cleanliness and sanitation in MGMG village” of ICAR-NIVEDI, at Konnaghatta, Doddabalapura, Bengaluru Rural District, Karnataka.

The aim of the program was to sensitise the farmers and their family members to maintain cleanliness in home, schools, villages, public and private places. ICAR-NIVEDI team went around the village by displaying the placards with slogans in Kannada language depicting the importance of cleanliness. During the awareness campaign, ICAR-NIVEDI staff team interacted with livestock farmers, general public, staff of gram panchayat and explained the importance of hygiene, cleanliness, wearing mask, frequent hand washing and maintaining social distance in prevention and control of COVID-19/other general contagious diseases. In the awareness camp, 100 Nos. of face masks and 50 Nos. of hand sanitizers were distributed among the farmers and the public.

Later, the programme was conducted at veterinary hospital and sensitised the animal owners about COVID19 and benefit of adoption of bio-security management practices in the animal farm/shed. The awareness camp was organized with help of local Veterinarian Dr. Lokesh and the local Panchayat.



Creating mass awareness on Swachhta and importance of cleanliness to the farmers in the MGMG adopted village



Distributing face mask and hand sanitizer to the farmers for prevention of COVID-19



Demonstrating the importance of social distancing and fixing hoardings in Kannada Language on three mantras of COVID-19 prevention measures, that being spread by the Government of India at Konnaghatta, Doddabalapura, Bengaluru rural district.